

To: 1710 - Pittsburgh ROU, Noonan, R, Tanchyk, R, Zecca, Anthony, Schwalm, S,
Alessandra, C, Battle, Herbert, Ridge, Robert, Burrows, Robert, Westenberger, R,
1642 - Syracuse Chain (BURKEJ), Smith, Richard A., Jurgensen, Kurt T.,
Leonard, John M., Norris, Chuck H., 1645 - Buffalo Chain (TROMBLP), Macleod, Stephen,
1210 - New York ROU (ALVICA), Mclean, James J., Eckardt, Diane C., Natale, Fray,
1310 - Philadelphia ROU (METZG), 1110 - Boston ROU (PROVENL)
From: Campbell, Judy
Posted: 5/9/97 14:25
Opened: 5/12/97 9:19
Subject: 3RD QUARTER PROMOTIONAL CALENDAR

ATTACHED IS OUR REVISED - REVISED 3RD QUARTER PROMOTIONAL CALENDAR.
PLEASE DISTRIBUTE TO MANAGERS AND PROMOTIONAL COORDINATORS.

CC: Piscitelli, J, Miskewycz, Ihor, McGovern, M D., Rago, Joseph M.

| Sales | | Retail | |
|-------|-------|--------|-------|
| 1221 | _____ | 1222 | _____ |
| 1222 | _____ | 1223 | _____ |
| 1223 | _____ | 1226 | _____ |
| 1224 | _____ | 1229 | _____ |
| 1225 | _____ | RGM | |
| 1226 | _____ | PC | SC |
| 1229 | _____ | MC | PA |
| 1240 | ALL | | |
| 1244 | " | RSM | RBM |

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